

1. INTERNSHIP APPLICATION FORM

Programme/Unit	Learning Innovation	
Proposed internship dates	From September/October 2022	To February/March 2023

2. LEARNING OBJECTIVES and INTERNSHIP TERMS OF REFERENCE

Receiving Unit:	Learning Innovation
Supervisor in charge of internship:	Massimiliano Leone, Programme Officer, Digital Media and Design, Learning Innovation
Learning objectives:	<p>The intern will:</p> <ul style="list-style-type: none"> Explore the latest developments in digital communication Research, analyze, and share solutions related to communication, design, and innovation Join the collaborative working involved in the development of ITCILO's digital media and design products and projects Explore and contribute to the Learning Innovation toolkits and training materials concerning design thinking, foresight, communication campaigns. Liaise with internal and external teams to deliver digital products to global audiences
Internship Terms of Reference:	<p>The Learning Innovation Programme seeks a motivated self-starter to explore and contribute to digital media and design projects and innovative initiatives for the ILO and other high-profile organizations, as well as the ITCILO's toolkits and upcoming Innovation Lab.</p> <p>1) Innovation and research:</p> <ul style="list-style-type: none"> The intern will research and analyse the latest developments in digital media and design and expected impacts Collaborate with the team to implement innovative digital experiences and review, redesign, update the Learning Innovation toolkits and training materials (Design kit, Foresight, Compass, Gamification) Contribute to finding new tools to support communication and design processes <p>2) Digital media and design:</p> <ul style="list-style-type: none"> Contribute specific ideas to improve the ITCILO's digital-first communication products and projects

	<ul style="list-style-type: none"> • Support the conceptualization and design of digital communication products, including interactive tools, websites and knowledge platforms <p>3) Communication and content management:</p> <ul style="list-style-type: none"> • Participate in the content organization, management, and maintenance for all digital communication products • Learn and explore the copywriting process and revise process content of digital-first products for global audiences • Liaise with external partners, including designers and developers, to meet deadlines and deliver results <p>The ITCILO offers:</p> <ul style="list-style-type: none"> • A dynamic and diverse working environment on a United Nations campus • A hands-on and practical work experience around new digital media products
	Outputs include improved skills in the following areas:
	<ul style="list-style-type: none"> • Innovative digital media products for improved user experience • Content management and UX design for effective communication • Knowledge and research related to digital media and design

3. REQUIRED QUALIFICATIONS/PROFILE

Education:	Master's or Bachelor's degree in communication, media, journalism, graphic design, interaction design, architecture design, and similar fields.
Languages:	Fluent in written and spoken English. Professional working knowledge of another UN language is an asset.
IT skills:	Adobe Creative Cloud, especially Photoshop, XD, Illustrator, and/or InDesign <ul style="list-style-type: none"> • Figma • Slack • Canva
Other skills:	<ul style="list-style-type: none"> • Thorough understanding of digital communication and design • Experience in marketing, design, and other creative content • Interest in international development • Ease in multicultural and multilingual environments • Creative thinking